

Falcon Express – Thinking Green, Doing Good

Falcon Express Transportation, Inc. (FXT), a mid-Atlantic leader in delivery services, is forging its own path on environmental initiatives.

The company headquarters is in Beltsville, Maryland, a jurisdiction that does not require businesses to recycle. However, management and employees were concerned about the impact their daily waste stream was having on the environment and, initially at its own expense, FXT contracted for regular pickups of all paper, plastic and glass recyclable materials. Eventually, management convinced the landlord to institute a recycling program for all tenants of the business park as part of its client services.

Ongoing green programs at FXT include eliminating the use of styrofoam cups, using recycled paper towels, eliminating paper waste by storing documents electronically, and recycling obsolete computers and office equipment by delivering them to companies that specialize in earth-aware recycling of the component parts. Depleted toner cartridges and batteries of all shapes and sizes are also sent to the appropriate recycling facilities.

FXT's large contingent of contract drivers is kept in touch through a monthly newsletter which features regular tips on choosing high-mileage, low-pollution vehicles, and maintenance reminders on keeping their current vehicles tuned and tires inflated to help the environment while holding down costs.

"We are not in business to save the world," says Joe Ashkin, FXT President and CEO, "we are a delivery service but we feel an obligation to improve conditions where we can. That is why we also contribute to organizations such as CBRB Cares." This charitable arm of Coldwell Banker helps support local child-oriented organizations which provide food and shelter for homeless families, counseling, and home based services for poor and medically challenged individuals.